



DULANI F. WILSON

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Storyboard Artist and Motion Graphics Designer

Over 15 years of experience crafting artwork and creative solutions used particularly for, but not limited to, film production. Creates high-quality storyboards, illustration, kinetic design and animation used in the development and delivery of engaging brand content. Instinctive understanding of composition, colour and film theory, kinetic dynamism and visual communication. Exceptional understanding of perspective, strong posing and character (anatomical drawing). Ensure detailed staging and continuity across project pipelines in respects to story, visual and technical aspects. Creative interpretation and translation of briefs. Creates and edits videos that compliment strong digital marketing campaigns. Strong editorial sensibility in identifying content that will perform well on digital/social platforms. Keeping abreast on the ever-changing social media trends and platform-specific criteria – Tik Tok, YouTube, Instagram, Facebook, Stories, Reels and Shorts. Collaborates with Creative Director and teams to meet, and surpass, project objectives within fast-paced studio settings and to time-sensitive schedules/deadlines.

Core Proficiencies

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| <ul style="list-style-type: none">• Adobe Photoshop• Toon Boom's Storyboard Pro• Adobe After Effects• Adobe Premiere Pro• Adobe Illustrator | <ul style="list-style-type: none">• Storyboards and Scamps• Illustration and Concept Art• Editing• Compositing• Animation• Graphic/Print and Web Design | <ul style="list-style-type: none">• Kinetic Typography• Animatics• GIF and Looping Animation• Social Media and Digital Content/Call-To-Action (CTAs)• Basic Green Screen/Motion Tracking |
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Professional Experience

VIDEO EDITOR/MOTION GRAPHICS DESIGNER | Zone Digital/Cognizant | 2021 – Present

- Made creative, kinetic typography and motion graphic design solutions for various brand films, adverts, corporate videos and TV shows using the Adobe Creative Suite.
- Conceptualised and executed corporate and brand films as well as streamlining graphics for easy implementation in future edits, inline with brand-specific CI.
- Brands include **Rolls Royce, BMW Motorrad, BMW, MINI, The Body Shop, and ZENB.**

FREELANCE STORYBOARD ARTIST/ILLUSTRATOR | 2005 – Present

- Crafted visual, creative solutions for various features, serial TV, brand films, adverts, TVCs and animation using Photoshop and Storyboard Pro.
- Provided visual narrative breakdowns of scenes based on both creative directives as well as independent problem solving in-line with client brief, giving suggestions and alternate solutions within time constraints.
- Crafting hi-res concept art and scamps for corporate pitches, information decks and presentations, vital in securing numerous future projects and client-base.
- Accomplished creating artwork used in the production of projects for brands like **Netflix, Sony Pictures Home Entertainment, Nike, Diageo, Audi, National Geographic, Amazon, Vodafone, Mitsubishi Motors, ITV and LG.**

FREELANCE MOTION GRAPHICS DESIGNER | 2014 – Present

- Made creative, kinetic typography and motion graphic design and animation solutions for various brand films, adverts, corporate videos and TV shows using the Adobe Creative Suite.
- Provided simple green screen and motion tracking for corporate videos as well as streamlining graphics for easy implementation in future edits (title and cutaway sequences, lower thirds, end tags, buffers).
- Ensure clean handoff of project files, compositions and exports to in-house editors, animators and other freelancers.
- Providing sound design and basic grading.
- Accomplished creating artwork used in the production of projects for brands like **Activision/Blizzard, L'Occitane, Sky, Discovery, Tangle Teezer and Google.**

*As a Storyboard Artist, Motion Graphic Designer and Illustrator, I have worked with various production houses in the UK, Europe and North America; this includes **Saatchi & Saatchi, Prodigious, HMX Media, Flincke Jongens, ENVY, DNA PR, Ekstasy Films, Picture Farm Production, FCB Inferno, Neon Films, Creature London, Pretzel Films, Vidsy, CSM Sport & Entertainment, HeyHuman, Edelman and YES Studio.***
