



DULANI F. WILSON

London, United Kingdom | info@bluntspear.com | +44 77 2559 6135 | www.bluntspear.com

Storyboard Artist and Motion Graphics Designer

Over 10 years of experience crafting artwork and creative solutions used particularly, but not limited to, film production. Creates storyboards, illustration, high-end kinetic design and animation used in the development and delivery of engaging brand content. Instinctive understanding of composition, colour and film theory, kinetic dynamism and visual communication. Exceptional understanding of perspective, strong posing and character (anatomical drawing). Ensure detailed staging and continuity across project pipelines in respects to story, visual and technical aspects. Creative interpretation and translation of briefs. Create and edit videos that compliment strong digital marketing campaigns. Strong editorial sensibility in identifying strong content that will perform well on digital/social platforms. Keeping abreast on the ever-changing social media trends and platform-specific criteria – whether Snapchat, Instagram, Facebook, Stories, IGTV or YouTube. Collaborate with Creative Director and team to meet, and surpass, project objectives within fast-paced studio settings and to time-sensitive schedules.

Core Proficiencies

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| <ul style="list-style-type: none">• Adobe Photoshop• Toon Boom's Storyboard Pro• Adobe After Effects• Adobe Premiere Pro• Adobe Illustrator | <ul style="list-style-type: none">• Storyboards and Scamps• Illustration and Concept Art• Editing• Compositing• Animation• Graphic/Print and Web Design | <ul style="list-style-type: none">• Kinetic Typography• Animatics• GIF and Looping Animation• Social Media and Digital Content/Call-To-Action (CTAs)• Basic Green Screen/Motion Tracking |
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Professional Experience

FREELANCE MOTION GRAPHICS DESIGNER | Cherryduck Studios | Present

- Made creative, kinetic typography and motion graphic design solutions for various brand films, adverts, corporate videos and TV shows using the Adobe Suite.
- Provided simple green screen and motion tracking for corporate videos as well as streamlining graphics for easy implementation in future edits (title and cutaway sequences, lower thirds, end tags, buffers).
- Ensure clean handoff of project files, compositions and exports to in-house editors, animators and other freelancers.
- Accomplished creating artwork used in the production of projects for brands like **L'Occitane** and **Sky Sports**.

FREELANCE STORYBOARD ARTIST/ILLUSTRATOR | Mr. White | 2016 – Present

- Crafted visual, creative solutions for various brand films, adverts, commercials, TVCs and animation using Photoshop and Storyboard Pro.
- Provided visual narrative breakdowns of scenes based on both creative directives as well as independent problem solving in-line with client brief, giving suggestions and alternate solutions within time constraints.
- Crafting hi-res concept art and scamps for corporate pitches, information decks and presentations, vital in securing numerous future projects and client-base.
- Accomplished creating artwork used in the production of projects for brands like **Audi**, **National Geographic**, **Vodafone**, **Aberdeen Standard Investment**, **Subaru**, **Tesco** and **LG**.

FREELANCE STORYBOARD ARTIST/ILLUSTRATOR | Hangar Seven | 2016 – 2018

- Created visual, creatives solutions for brand films, TVCs, promotional and corporate videos.
- Proficient in providing narrative breakdowns of scenes and sequences in concordance with creative brief and directives, adhering to brand specificities.
- Created scamps, concept art and storyboards for various projects, as well as elements for animatics and animation.
- Accomplished creating artwork used in the production of projects for brands like **Averna**, **London Gin No. 3**, **Braulio**, **Aperol**, **MyProtein**, **Johnnie Walker**, **JTI**, **Winston**, **Avery Dennison**, **Oster** and **Tesco**.

*Additionally worked as a Storyboard Artist and Motion Graphic Designer in various production houses in the UK, Europe and North America; this includes **Flincke Jongens**, **ENVY**, **DNA PR**, **Ekstasy Films**, **Picture Farm Production**, **MVF Global**, **Pretzel Films**, **Vidsy**, **Royle Productions**.*

*Additional branded content included rendered works for **Nike**, **Sony Pictures Home Entertainment**, **T-Mobile**, **Mitsubishi Motors**, **Subway**, **KFC**, **Samsung**, **Seagate**, **Dove**, **Maximuscle**, **Warburtons**, **Kinder**, **GSK**, **Starling Bank**, **Yale** and **Enbridge**.*